



Equality and Diversity Policy for Letting Agents

Hello new home 2 Limited

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Should you require this document in an alternative format, please contact us.

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Purpose of the Policy

The purpose of this policy is to state our organisation's values on equality and diversity and show how the organisation will put these into practice. We want to show staff, potential staff and customers that Hello new home is serious about fairness.

Hello new home recognises and accepts its responsibility to ensure equality and diversity in all areas of operation.

Policy Aims and Objectives

Hello new home is committed to equality for all people. James Douglas is committed to operating in accordance with the 2010 Equality Act in the implementation of this Policy, in addition to any associated legislation laid out in the appendices of this document and relevant Codes of Practice.

The organisation will monitor its policies and procedures to ensure that this policy and its principles are upheld. Every executive, manager and employee has the responsibility to implement this policy.



All staff have a responsibility not to discriminate or harass other staff, customers, landlords, tenants and contractors. Any behaviour of this manner should be reported to Jeani Howard immediately.

Hello new home is an equal opportunity employer and is committed to ensuring that the terms and conditions of employment of the employee and potential employee are equitable and non-discriminatory. All opportunities for and during employment will be awarded to individuals fairly and irrespective of age, disability, gender, gender reassignment, material or civil partnership status, maternity or pregnancy, race including colour, ethnic or national origins or nationality, religion or belief or sexual orientation (“the protected characteristics”).

We aim to create a working environment that is free from discrimination and harassment in any form, in which staff, customers, landlords, tenants and contractors are treated with dignity and respect.

The organisation will seek to promote equal opportunities and prevent discrimination and harassment by communicating this policy; by providing appropriate training and guidelines for those with designated responsibilities and by raising awareness through staff development.

Protected Characteristics

Hello new home is committed to ensuring that everyone is treated fairly, has equal access to services, and is not discriminated against, harassed, or victimised in relation to the following protected characteristics identified under the Equality Act 2010:

Age:

This refers to an individual of a specific age (e.g. 32) or an age range (e.g. 18 - 30).

Disability:

In the legislation, persons are defined as having a disability if they have a physical or mental impairment, which has a substantial and long-term adverse effect on their ability to carry out normal day-to-day activities.



Gender Reassignment:

This refers to the process of changing from one gender to the other (change from male to female or female to male) and comes under the equality aspect described as gender identity.

Marriage and Civil Partnerships:

Marriage is defined as a formal union between a man and a woman or two people of the same sex. Same-sex couples can additionally have their relationships legally recognized as 'civil partnerships'. Civil partners must be treated in the same way as married couples in a wide range of legal matters.

Pregnancy and Maternity:

Pregnancy is the condition of being pregnant or expecting a baby. Maternity refers to the period following birth and is associated with maternity leave in the employment contract. In a context apart from work, women are protected from being discriminated against on the basis of maternity for 26 weeks after giving birth, and this includes treating a woman unfavourably because she is breastfeeding.

Race:

In legislation, this refers to a group of people defined according to their race, colour, nationality (including citizenship), or their ethnic or national origin.

Religion and Belief:

Religion retains its usual meaning, but belief includes religious and philosophical creeds (e.g. Atheism). Generally, a belief should have an effect on your life choices or the way you live for it to be included in the definition. People with no religious beliefs are also protected.

Sex:

This refers to a man or a woman.

Sexual Orientation:

This refers to a person's sexual attraction – are they attracted by people of the same sex, the opposite sex or people of both sexes. Although it is defined in legislation as a



person's sexual attraction, sexual orientation is a combination of emotional, romantic, sexual or affectionate attraction towards another person.

Defining Discrimination

Discrimination is defined in several ways. It may be deliberate or unconscious. It may occur on an individual level (person to person) or on an institutional level. The Equality Act (2010) expects that all staff and contractors of Hello new home are aware of, and understand the different ways in which discrimination can happen.

Direct Discrimination:

Treating an individual less fairly/worse than another individual because of a protected characteristic.

e.g. – Refusing someone's housing advice because of their sexual orientation.

Indirect Discrimination:

This happens when a service provider or employer sets out a rule, policy or way of doing things which is relevant to all, but has a worse effect on someone with a protected characteristic than on someone without such a characteristic when this cannot be objectively justified. e.g. A letting agency has a policy of reminding service users of coming appointments by phoning them. This puts deaf people who cannot use a phone at a disadvantage, since they will not be reminded of the appointment.

Harassment:

This happens when an individual behaves in an unpleasant manner that transgresses someone else's dignity or is aggressive, degrading, insulting, or humiliating towards someone with a protected characteristic. It may be of a sexual nature. e.g. – A customer in reception happens to hear a staff member making racist remarks. This is an example of harassment since it creates a threatening and degrading atmosphere that humiliates the customer, and affronts his/her dignity.



Victimisation:

Treating someone unfavourably because they have taken (or possibly intend to take) steps under the 2010 Equality Act, or is supporting someone who is taking steps. e.g. – A manager who refuses to consider someone for promotion because that individual has given evidence on behalf of a colleague who made a complaint about unlawful sexual discrimination.

Discrimination by Perception:

People are protected against someone (wrongly) perceiving that they have one of the protected characteristics and discriminating against them, and treating them less favourably/worse because of this.

Discrimination by Association:

People are protected against someone discriminating against them because of their association with someone who has a protected characteristic. This includes the parent of a disabled child or adult or someone else who is a carer for a disabled person.

Discrimination on the basis of matters arising from a disability:

Treating a disabled individual unfavourably because of something associated with the disability when this cannot be justified.

Working environment:

All individuals have a right to be treated with dignity and respect and Hello new home takes reasonable steps to protect staff from discrimination, bullying or harassment and, in the event of a complaint, we will take appropriate action to prevent, as far as possible, a further occurrence.

All staff are encouraged to report any incidents of inappropriate or unacceptable behaviour at work or that occurs during the course of employment, on or off premises, including at work social events (whether organised by the Company or not) or at formal or informal events involving staff, customers or other work-related contacts.



Raising Awareness and Providing Guidance

Hello new home will ensure that our employees, potential employees and customers are aware of this policy by distributing a copy to all employees, and to other workers on their engagement. Job seekers, applicants and customers will be sent a copy of the policy on request.

It is important that all of our staff are fully aware of this policy, and the importance of equality and diversity issues. To this end, all staff will receive a briefing on this policy annually.

This policy does not form part of the employment contract and may be changed at any time. The policy will be reviewed annually and changed accordingly.

Harassment and Bullying:

Harassment and discrimination in relation to age, disability, gender reassignment, marriage or civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation is unlawful, and employees and customers of Hello new home have the right to be treated with dignity and respect.

Harassment is not acceptable and James Douglas will neither permit nor tolerate it. Hello new home as an employer, and employees as individuals may be open to legal challenges under equality and diversity legislation. As an employer, Hello new home must be able to demonstrate that its employment policies and procedures are fair and effective across the organisation.

Staff Members:

Complaints regarding harassment or discrimination by another member of staff will be investigated in accordance with the Workplace Harassment Policy, and, if proven, action will be taken in accordance with the Hello new home Disciplinary Policy.

Public:

Any complaint by a member of the public will be investigated in accordance with the corporate Complaints Policy. Contractors Any complaint regarding harassment will be



investigated in accordance with the agreed Code of Conduct and the Workplace Harassment Policy.

Monitoring:

The Company will monitor the effectiveness of this policy to ensure it is achieving its objectives. In order to assess the success of the Equality and Diversity Policy, monitoring systems are essential.

As part of this process, we will monitor:

- we will collect and analyse the following equality data: job applicants, workforce, disciplinaries, and complaints.

PRACTICAL APPLICATIONS OF THE LEGISLATION:

Access to confidential information about a Client's protected characteristics

As part of providing a service to either Landlords or Tenants, we will often visit a Client's home and talk to them at length regarding their personal circumstances so that we fully understand their property needs. This can also take place during telephone conversations. When doing so, we may become aware of a Client's protected characteristics which we would not have been aware of without such a visit or discussion. We will ensure that any knowledge gained in this way will never put any Client at a disadvantage, such as breaching Client confidentiality, if this would count as providing them with a worse service or the same service on worse terms.

Information collected for monitoring purposes will be treated as confidential and will not be used for any other purpose.



MARKETING A PROPERTY FOR LET:

Whilst undertaking our marketing, we will not, whether under instruction to do so or not, discriminate, harass or victimise any occupier of a property that we are marketing.

VIEWINGS/OFFERS:

We do not impose a ban on any particular Tenants. Any potential Tenant will be qualified on their individual merits and the Sellers and Landlords will assess their criteria individually and decisions made on a case-by-case basis, considering all the facts.

Hello new home is aware that equality and diversity are important principles and as such this Act is part of everything that we do both with our Staff and it extends to our Customers, Clients, Landlords, Tenants and all Third Party Suppliers.